

Yael Chameides

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Hasharon area, Israel

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SENIOR UI DESIGNER / UX UI DESIGNER

Senior UI & UX Designer specialized in B2B/SaaS, based in Central Israel. With an Industrial Design background, I blend creativity, empathy, and technical insight to turn complex flows into simple, scalable experiences. Collaborative, organized, and detail-obsessed, I align product and engineering to deliver impactful digital products.

SKILLS & TOOLS

Core Skills:

Wireframing
Design Thinking
Analysis

Mockups
User-Centered Design
Pixel-Perfect Execution

Prototyping
Interactive Design
Illustration (Hand & Digital)

User Research
Visual Design
Sketching

User Testing
Competitive

Soft Skills:

Creativity
Self-Learner
Detail-Oriented

Communicative
Team Collaboration
Openness to Feedback

Curiosity

Tools:

Figma
Adobe Illustrator
Adobe Photoshop

Procreate
Miro
SolidWorks

Rhinoceros
Creo
Copilot

Figma AI
Gemini

EXPERIENCE

SENIOR UI DESIGNER UX DESIGNER PTC

(Israel)
2022 - Present

Design intuitive, high-performance interfaces for Creo CAD program. I collaborate closely with Product and Engineering, balancing user needs and business goals. Led end-to-end design, Partnered with developers to ship pixel-perfect UIs; contributed specs, redlines, and QA support.

GRAPHIC DESIGNER

Kukbuk: Tus recetas ilustradas
(Argentina)
2020 - 2022

Design, illustration, production and commercialization of a recipe book with more than 650 illustrated ingredients and elements printed in stickers

INDUSTRIAL DESIGN LECTURER

Universidad de Palermo
(Argentina)
2014 - 2016

Teaching assistant of the subject. Needed to help in the corrections to the students, prepare and lecture lessons. Professor: Ileana Ratinoff

GRAPHIC DESIGNER

ESTUDIO YC
(Argentina)
2013 - 2020

Freelance jobs from Industrial, Graphic, Illustrator and Editorial Design. Clients: School Natan Gesang, Sensi Bar, Bazaar Rosemblit, Cajú Handbags, Smart home devices Livolo, Labdesign Design Furniture, Noam Amlat, Seminario Rabínico Latinoamericano, Ferrocort building materials supplier, Anacon Steel Maker, Ferrocenter commercialization of iron materials for building, Diego Ruiz Photographer

INDUSTRIAL DESIGNER

B+D Buch Deichmann
(Argentina)
2012 - 2014

Part of the designer and production team. New product development, new season design, details sheets development, and tendency research. Manage and production follows up with suppliers from China, Taiwán, and Mauritius Island. Samples control and quality management.

GRAPHIC DESIGNER

Fundacion Judaica
(Argentina)
2009 - 2012

Graphic designer. In charge of the internal communication with the educator's team and the families.

INDUSTRIAL DESIGNER

iCom Argentina
(Argentina)
2006 - 2009

Department of design, marketing and sales of the company that produces the NIKE shops interiors from Latin America. Budget setting. Design and 3D model from new products with their graphic presentations. Design collaboration in the interiors and furniture for the customers

EDUCATION

UX DESIGN

Netcraft Academy
2022

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

Coursera
2022

BA IN INDUSTRIAL DESIGNER

Universidad de Buenos Aires
2008

LANGUAGES

English (Fluent)
Hebrew (Fluent)
Spanish (Native)
Portuguese (Intermediate)