

# Yael Chameides

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## SENIOR UI DESIGNER / UX UI DESIGNER

Senior UI & UX Designer specialized in B2B/SaaS, based in Central Israel. With an Industrial Design background, I blend creativity, empathy, and technical insight to turn complex flows into simple, scalable experiences. Collaborative, organized, and detail-obsessed, I align product and engineering to deliver impactful digital products.

### SKILLS & TOOLS

#### Core Skills:

Wireframing  
Design Thinking  
Analysis

Mockups  
User-Centered Design  
Pixel-Perfect Execution

Prototyping  
Interactive Design  
Illustration (Hand & Digital)

User Research  
Visual Design  
Sketching

User Testing  
Competitive

#### Soft Skills:

Creativity  
Self-Learner  
Detail-Oriented

Communicative  
Team Collaboration  
Openness to Feedback

#### Tools:

Figma  
Adobe Illustrator  
Adobe Photoshop

Procreate  
Miro  
SolidWorks

Rhinoceros  
Creo  
Copilot

Figma AI  
Gemini

### EXPERIENCE

#### SENIOR UI DESIGNER UX DESIGNER PTC

(Israel)  
2022 - Present

Design intuitive, high-performance interfaces for Creo CAD program. I collaborate closely with Product and Engineering, balancing user needs and business goals. Led end-to-end design, Partnered with developers to ship pixel-perfect UIs; contributed specs, redlines, and QA support.

#### GRAPHIC DESIGNER

**Kukbuk: Tus recetas ilustradas**  
(Argentina)  
2020 - 2022

Design, illustration, production and commercialization of a recipe book with more than 650 illustrated ingredients and elements printed in stickers

#### INDUSTRIAL DESIGN LECTURER

**Universidad de Palermo**  
(Argentina)  
2014 - 2016

Teaching assistant of the subject. Needed to help in the corrections to the students, prepare and lecture lessons. Professor: Ileana Ratinoff

#### GRAPHIC DESIGNER

**ESTUDIO YC**  
(Argentina)  
2013 - 2020

Freelance jobs from Industrial, Graphic, Illustrator and Editorial Design. Clients: School Natan Gesang, Sensi Bar, Bazaar Rosemblit, Cajú Handbags, Smart home devices Livolo, Labdesign Design Furniture, Noam Amlat, Seminario Rabínico Latinoamericano, Ferrocort building materials supplier, Anacon Steel Maker, Ferrocenter commercialization of iron materials for building, Diego Ruiz Photographer

#### INDUSTRIAL DESIGNER

**B+D Buch Deichmann**  
(Argentina)  
2012 - 2014

Part of the designer and production team. New product development, new season design, details sheets development, and tendency research. Manage and production follows up with suppliers from China, Taiwán, and Mauritius Island. Samples control and quality management.

#### GRAPHIC DESIGNER

**Fundacion Judaica**  
(Argentina)  
2009 - 2012

Graphic designer. In charge of the internal communication with the educator's team and the families.

#### INDUSTRIAL DESIGNER

**iCom Argentina**  
(Argentina)  
2006 - 2009

Department of design, marketing and sales of the company that produces the NIKE shops interiors from Latin America. Budget setting. Design and 3D model from new products with their graphic presentations. Design collaboration in the interiors and furniture for the customers

### EDUCATION

#### UX DESIGN

**Netcraft Academy**  
2022

#### GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

**Coursera**  
2022

#### BA IN INDUSTRIAL DESIGNER

**Universidad de Buenos Aires**  
2008

### LANGUAGES

English (Fluent)  
Hebrew (Fluent)  
Spanish (Native)  
Portuguese (Intermediate)